

**FRIENDS OF ROSA PARKS SQUARE BOARD
STRATEGIC PLANNING
MEETING MINUTES
May 6, 2021 – 4:00 P.M.
Government Center
Video Conference**

Members Present

Nancy Cleveland, Chair
Andrea Cooke, Southern Center for
Choice Theory, LLC
Jim Beall, Beall Financial Planning, Inc.
Alex Morrison, MBC Urban Development
Authority
Susannah Maddux, Macon Magazine
George Muhammad, KCAC, Inc., Vice
Chair
Bob Fickling, Rhythm N Jazz Foundation,
Inc.

Media Present

No Media Present

Staff Present

Kaye Cleveland, Recording Secretary

Others Present

Rachel Umana, Bike Walk Macon

Members Absent

Kunj Patel, Kunj Construction &
Development
Louie Hargrove, Citizen
Dr. Carmalita Dillard, Bibb County BOE
LaNita Pless King, BCSO
Tim Thornton, Thornton Realty &
Development

Chair Nancy Cleveland called the meeting to order at 4:10 p.m.

UPDATES

Mrs. Rachel Umana presented documents to discuss during the meeting. Board members were given an update regarding the completion of the Strategic Plan. Everyone in attendance was asked to introduce themselves and state how long they served on the board.

STRATEGIC PLANNING SESSION

Mrs. Umana gave an overview of the Strategic Plan for the Friends of Rosa Parks Square Board. She stated board members were interviewed to give ideas and goals for the Friends of Rosa Parks Square Board.

Ms. Cleveland reminded board members regarding the Mission, Vision and Values of the Friends of Rosa Parks Square Board. She stated approximately \$954,000 was available in the Rosa Parks Square Fund. Board members were given information regarding grant funding from the Community Foundation of Central Georgia.

Ms. Umana advised board members the Strategic Plan was comprised of responses from board member interviews. The Strategic Plan was composed with four different categories. Said categories were Design, Fund Raising, Communications and Board Development & MBC Partnership. Under each category, there was a list of goals for the board. A SWOT Analysis of the Friends of Rosa Parks Square Board was also presented.

Ms. Cleveland discussed events scheduled to take place at Rosa Parks Square. The first one was the Little Richard Memorial Celebration scheduled for May 9, 2021. Board members were advised regarding park policies and measures taken to work with vendors regarding alcohol in the park. Ms. Cleveland also discussed a signing event with Georgia Women scheduled to take place at the park.

Board members were given the opportunity to add to the Strategic Plan. Ms. Cleveland stated a vote to adopt the Strategic Plan of the Friends of Rosa Parks Square Board would take place at a future meeting.

ADJOURNMENT

The meeting was adjourned around 5:15 p.m.

Kaye Cleveland
Recording Secretary