

PEDESTRIAN FATALITY REVIEW BOARD
OCTOBER 18, 2016
9:00 A.M.

BOARD MEMBERS PRESENT:

Michael Ryan, Chairman
Chris Tsavatewa, Vice Chairman
Elaine Lucas, Commissioner
Sam Henderson, Mayor's Office
Brad Belo, MBC P&Z Planner
Nigel Floyd, MBC Traffic Engineer
Violet Poe, Citizen Member
Kevin Poss, Facilities Management Dept.
Tom Ellington
Lt. Brad Wolfe, Bibb Co. Sheriff Dept.

OTHERS PRESENT:

Bessie Brown, PILOT
Brad Belo, MBPZ
Bob Dallas, Consultant
Gregory Brown, MBPZ
Sam Henderson
Kimberly Lowe
Brad Wolfe, BSO
Nancy White
Stephanie Hyman, DPH
Denise Kelley, Asst. Clerk of the Commission
Tavares Jones, Fox 24

BOARD MEMBERS ABSENT:

David Gowan, BOH Chairman
Rob Ryals, Facilities Management Dept.
Myrtle Habersham, AARP
David Pelgrim
Eric Walker, BSO

The Board and guests visited 3 "hot spot" sites where pedestrian fatalities had occurred at two of the sites. The locations, date of accident and recommendations are as follows:

Northside Drive/EI Nora Drive, Accident Date - 8/6/2016

The group assessed the area and Mr. Nigel Floyd offered the following recommendations as immediate solutions. He stated that a Hawk (High Intensity Activated Crosswalk) System can be installed which is more efficient than the traditional signal systems. He explained that the vehicle signal heads go black when the system is not in use.

Also, taken into consideration were median strips (traffic islands/pedestrian refuge) which can help reduce the speed of traffic traveling east and southbound of the highway.

Forsyth Road/North Wellington, Accident Date – 9/12/16

Forsyth Road offers no refuge for pedestrians making it a very hazardous area to walk, run or bike. During peak hours, drivers tend to exceed the speed limit. It was recommended that a speed awareness sign (also known as radar signs) be placed in the area. Speeders tend to slow down up to 80% of the time when alerted by a radar sign. In addition, Mr. Floyd will draft a letter

to GDOT District III asking them to study the speed in this area and see if they will support the speed awareness sign in terms of financing.

Forsyth Road/Tucker Road

Mr. Floyd informed the group that crosswalks were added to the area. The State provided equipment. Also, added was a flashing yellow left arrow at the intersection of Forsyth Road and Tucker Road along with pedestrian safety enhancements.

The group reconvened at the Board of Commissioners' Conference Room. The meeting continued as follows.

Vision Zero

Ms. Violet Poe provided handouts to the Board for review and discussion which included an email with comments from Michelle Vano of Lamar Outdoor Advertising, the original graphic design/message submission, and the recreated billboard graphic design.

On motion by Vice Chairman Chris Tsavatewa, seconded by Mr. Floyd and passed unanimously, to accept the movable billboard graphic design and campaign message presented by Ms. Poe for the "Cross the Walk" Pedestrian Education Campaign with the illusion of a portion of the Vision Zero graphic.

Ms. Poe provided the "CROSS THE WALK" updates to the board. (See list attached)

Subcommittee Reports

Public Communications

Ms. Poe requested Mr. Tsavatewa to write a 30-second Public Service Announcement "PSA" for the "Cross the Walk" campaign. The PSAs will air on three different radio stations through HeartMedia for a six-month period.

Ms. Poe requested Chairman Michael Ryan to prepare monthly letters to The Telegraph regarding various pedestrian safety topics and include Board activities on the topics.

Ms. Poe presented updates on the Pedestrian Safety Education Campaign. (See attached)

Mr. Robert Dallas suggested a "media blitz" for the community in order to introduce the campaign and its message.

Other Matters

Discussion ensued on the Northside Drive and Montpelier Avenue location with regard to pairing safety enhancements for both locations. On motion by Mr. Sam Henderson, seconded by Lt. Brad Wolfe and passed unanimously, Mr. Floyd will prepare a recommendation to the Public Safety Committee to pair pedestrian safety enhancements on Montpelier Avenue with safety enhancements on Northside Drive.

Chairman Ryan asked if there was any further business to discuss. Hearing none, the meeting was adjourned at 1 p.m.

Respectfully Submitted:

Denise Kelley
Recording Secretary